

## The Natural Anti-Aging Moisturizer



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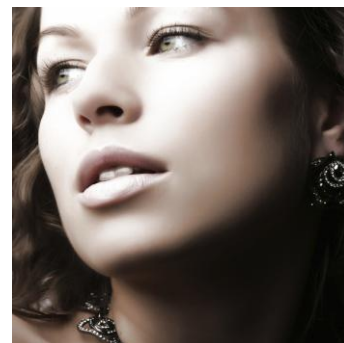
### What is Ancient Treasure?

Ancient Treasure Founder Asara Tsehai spent more than six years developing this one-of-a-kind skincare miracle that addresses and treats a myriad of conditions across the spectrum of skin types. Her goal was to create a powerfully effective skin conditioner from all-natural products trusted through the ages that would reflect her own personal values of compassion and caring.

Ancient Treasure is a secret blend of natural ingredients – including Safflower Oil, Beeswax, Shea Butter, Frankincense, Vit. E, anti-oxidants and a secret seed oil – that have been used by ancient people since Biblical times and even earlier for their healing and beautifying power.

Safflower oil, brimming with Vitamin E, is used in dermatology for increasing circulation and oxygenation of the skin. All-natural beeswax helps the skin, hair and nails hold in moisture, and has powerful anti-inflammatory and antibacterial qualities. Shea butter's many qualities include its high vitamin and antioxidant content, its ability to penetrate deeply without leaving a residue, protect, nourish, moisturizes and more. Frankincense is another intensely nourishing anti-inflammatory ingredient that repairs and heals. Its divine gentle fragrance is also known for soothing the nervous system and inducing balance and calm.

Ancient Treasure is completely petroleum-free, paraben-free, preservative-free, never tested on animals and dye-free. An indigenous and holistic approach to skin care, a facial moisturizer, an eye cream, a night cream and a day cream, it brings balance and rejuvenation to all types of skin — dry or oily, sensitive or weathered, women and men, young and old. With more than 40 healing properties, Ancient Treasure is one of the best skin creams for all cultures and has been found very effective for those with ethnic skin as well. Easy to use, Ancient Treasure brightens and evens skin tones, softens texture and repairs sun and age spots. It also works wonders on hands and feet. Just a small amount massaged into the skin or all over the body gives skin a radiant glow, which is often referred to as "The Ancient Treasure Glow" as it absorbs completely with no oily residue to permanently eliminate dry skin.



### Story Ideas:

1. Health-conscious skin healing solution using all natural ingredients that have been used since the dawn of time by the earliest peoples
2. Weather-worn damage control - Essential nutrients that repair sun-damaged skin, sun spots, and uneven skin tones. Powerful rejuvenating, gentle enough for sensitive skin – even babies.
3. Cost-effective cosmetics - One cream, 40 powerful uses.
4. Beauty secrets once reserved only for royalty - The wisdom of the Ancients combined with modern technology, created by a woman with a dream for making a product imbued with compassion and love.
5. Best skin creams for women of color while helping any skin type return to balance.
6. Modern Day African Medicine Woman, Asara Tsehai, is a holistic expert and influential community leader who changes and saves lives.

## Where to buy it:

Ancient Treasure can be purchased on line at [www.myancienttreasure.com](http://www.myancienttreasure.com) \$45 for 2 oz. Additional information about the many known benefits and uses for Ancient Treasure can be found at <http://bestskincreamforwomen.com/forty-uses>

## About Asara Tsehai

Modern Day African Medicine Woman, Asara Tsehai is the founder of A Touch of Life, LLC, a Radiant Health and Wellness Institute, founded over 25 years ago. Tsehai is a Holistic Health Educator, Healer, Wellness Coach, and Holistic Leadership expert. She is also the author of the life-changing book, *The Ancient Principles of Radiant Health*, and the creator of the *Nine Breath Meditation* CD set that combines voice, music and breath techniques for releasing stress.

After 30 years of teaching health and wellness, Tsehai was spiritually guided to design a skin care product that brought an ancient royal beauty secret to the present day. After six years' of meticulous formulation, Ancient Treasure, a breakthrough all natural anti-aging moisturizer that has both a beauty component and a healing component, was born. It is food for the skin. In keeping with her values, the product and packaging were designed without animal testing, and with a commitment to creating a green business.



## What else?

Asara's mission to help people take responsibility for their own health and wellness began long before she developed Ancient Treasure skincare. In 1993, she founded *A Touch of Life, LLC* a company to assist individuals and groups with taking charge of their lives and achieving radiant health. This company grew out of a need for a direct response to the chronic state of disease that is affecting many people nationally in America, particularly the African-American community. The company's services include Community Health Programs and Initiatives, Holistic Leadership and Employee Wellness Trainings for Businesses and Organizations, and Wellness Workshops and Holistic Lifestyle Coaching Programs for Individuals.

"I plan to be fit, fabulous and fine at a hundred," proclaims the youthful Asara Tsehai. "Combining the use of Ancient Treasure and other simple, healthy living principles make it possible!"