

College Planning ABC

Maximize Education ~
Minimize Out of Pocket Cost



Media Contacts:

Media Owls 408-358-7898

Angela James, angela@mediaowls.com

What is it? College Planning ABC, the leading college financial counseling service in Northern California, provides parents and families of students the unique and invaluable solutions to make College an affordable reality. College Planning ABC leverages their extensive financial expertise to seek out and deploy strategies and tactics that, when employed, save their clients tens of thousands of dollars in college expenses.

Manuel Fabriquer is founder and President of College Planning ABC. He is the architect of leading edge strategies that are shaving monumental expenses off the traditional cost of higher education. With his guided expertise, students and their families are directed to deploy strategies that correctly navigate the financial aid maze. With more than 12 years of experience in the financial services industry, Fabriquer has worked to extend College Planning ABC's leadership position by expanding customer and partner initiatives. He has orchestrated the market shift from limited and conflicting resources to a complete in-house solution for college bound students in need of financial assistance.



College Planning ABC's Certified College Planners use their expertise to effectively fill out their client's financial aid forms, and work closely with parents and students to identify the grants, scholarships, and loans essentially available to all students. With a complete, in-house solution for college bound students in need of financial assistance, College Planning ABC seeks the "Best Fit" college for the students based on a variety of specific assessments. They take on the stress of the college application, get the student ready for college, while maximizing the financial aid advantage and reducing financial burdens.

Story Ideas:

1. **College Planning ABC founder, Manuel Fabriquer** is an expert in the college planning field and can offer great advice on how to shave tens of thousands of dollars off the traditional cost of higher education. Manuel is available for interviews to discuss how parents of college bound students can use his unique and innovative strategies to pay for your child's education on a tax favored basis. His extensive

knowledge of financial aid strategies, tax, college systems and academic planning are presented in free workshops held throughout the Northern California.

2. **How will the money you spend on college affect your retirement plan?**

Regardless of how you pay for college, an issue you must face is the effect that this college payment will have on your ability to fund your retirement at the same time. Have you ever asked yourself these important questions:

- What will be the total cost to educate all my children?
- Will I need to use retirement funds to pay for college?
- Will I need to stop funding my retirement while my children attend college?
- What age will I be when my last child graduates from college?
- How many years after my last college payment will I need to work before I retire?
- Will college costs force me to work 5-7 years longer before retiring?

3. **Why some middle and upper class parents pay close to nothing for their kid's college education. Manuel Fabriquer** can offer great advice on why even if parents can afford to write a check for college, they're crazy to do so.

4. **Why high school guidance counselors can be hazardous to your wealth.**

5. **How to pick colleges that will give you the best financial aid packages.** With over 3,000 four-year colleges to choose from, it might seem that selecting an elite (and expensive) college or university would help to leverage your personal and professional success. But many Tier 2 and Tier 3 colleges offer significant grants, scholarships and tuition discounts in order to attract quality students, regardless of the family's income or financial need.

6. **Sharing secrets of college aid –** How to send your child to college without spending your life's savings

7. **The 10 Biggest Mistakes Parents make when filling out the FAFSA -** Deadly mistakes on the FAFSA could cost you thousands of dollars in financial aid

Where is it? College Planning ABC and Manuel Fabriquer can be found at www.CollegePlanningABC.com or (408) 918-3068. You can also visit College Planning ABC located at 560 S. Winchester Ave. Ste. 500, San Jose, Ca 95128 or at their Tracy, California office located at 15 W 8th St., Tracy, CA 95376 (209) 832-1082.

How much is it? *College Planning ABC* uses a 16-point quality checklist guaranteed to recoup and save the most money on college tuition. Costs of services vary between \$1995-\$2995 depending on factors such as desired college choice, enrollment requirements and financial aid requirements of each.

What else? Not taking advantage of College Planning ABC's secrets to beating the high cost of college literally cost families thousands of dollars. College Planning ABC conducts events throughout the Northern California and guarantees attendees will discover how to beat the high cost of college. For more information and to register for a FREE WORKSHOP, go to www.collegeplanningabc.com