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Rising TV Game Show Star Jeff Sutphen Brings His Unique Brand of Loony Fun to Yoursphere.com

Now hosting shows on two TV networks, Sutphen teams with kids-only social media site Yoursphere to advocate for online safety and connect with 'tween & teen fans via his new "Jeff's Madness" sphere

DAVIS, CA – July 13, 2011 – Currently starring in ABC's new summer hit, "101 Ways to Leave a Game Show," Jeff Sutphen today announced his partnership with the acclaimed kids-only social media destination [Yoursphere](#). Sutphen is known in the broadcast industry for creating energetic, highly rated family-oriented programming and he selected Yoursphere.com as the ideal place to establish his first online social presence because of the site's pioneering focus on age-appropriate content, online safety, and rich interactive features.

Through his new "[Jeff's Madness](#)" sphere, Sutphen brings his customary zaniness in interacting personally with his young fans in an environment where member safety and privacy come first as a result of Yoursphere's compliance with the federal Children's Online Privacy Protection Act (COPPA). From this personal platform he offers exclusive clips, photos, trivia, games, contests and more.

Sutphen is the latest celebrity to align himself with Yoursphere, which recently debuted similarly engaging spheres for Sony country music recording breakout 17-year-old [Jordyn Shellhart](#) as well as TV's Animal Planet stars [Victoria Stilwell](#) ("It's Me Or the Dog") and [Donald Schultz](#) ("Wild Recon").

"I have worked in kids' TV for many years and have gone to great lengths to create fun, safe programming for my audience," Sutphen said. "It's refreshing to see Yoursphere.com doing the same, which is why I jumped at the opportunity to get on board. I am not part of Facebook, Twitter, MySpace, FaceSpace, Twitterbook, MyFace or any of the other social networking sites out there where I felt like my information and personal content was up for grabs. But being a part of Yoursphere makes sense to me. I just wish I had thought of it first!"

Yoursphere Founder and President [Mary Kay Hoal](#) said that Sutphen's sphere is already abuzz with activity and excitement, especially around the topic of his latest program, "101 Ways to Leave a Game Show," which airs 9 p.m. Tuesdays on ABC.

"We are excited to have Jeff's fun-packed sphere as the latest in our lineup of celebrity spheres. Jeff is an absolute fire hose of creative energy and he is bringing this exuberance to his new sphere. The kids love the opportunity to ask him about his career, his hit shows, where he gets ideas, and how they can get on TV too," Hoal said.

Sutphen is also the host of the hit game show "BrainSurge" and has been seen on MTV, E!, VH1, CBS and other channels as well as Nickelodeon's Annual Kids' Choice Awards where he has hosted the LIVE Pre-Show for the past nine years, interviewing the hottest A-list celebrities for what is known as the network's flagship event.

Sutphen's comedic timing and energetic hosting has helped make "BrainSurge" a ratings juggernaut, ranking as the most-watched kids program on all TV in its time period, delivering an average of two million total viewers per episode. He is currently developing shows with his wife, Stacy, under their newly formed production company, Part Time Hero Productions.

ABOUT YOURSPHERE.COM

[Yoursphere](#) is the social network for kids and teens that offers the best of the Internet while providing a vibrant and interactive experience that supports the talents and aspirations of its members. Kids share interests through Yoursphere's innovative "spheres," interact with other kids, benefit from a scholarship program, can create their own blog, play hundreds of games and explore a virtual world. Member safety and privacy come first through the application of commonsense safeguards and compliance with the federal Children's Online Privacy Protection Act (COPPA). Yoursphere teaches kids to be "Internet safety smart" and rewards responsible online citizenship. Free and exclusively for children and teens through age 17, Yoursphere is approved by the Privacy Vaults Online Safe Harbor of the Federal Trade Commission. Founder and President Mary Kay Hoal is a nationally recognized Internet safety expert who also provides safety-focused practical technology tools and tips for parents at [YoursphereForParents.com](#). For more information, visit [Yoursphere.com](#).

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NOTE TO EDITORS & PRODUCERS: Jeff Sutphen and Mary Kay Hoal are available for interviews. Contact Jackie Flaten, 650-468-6252, Jackie@MediaOwls.com to arrange, or for more information / images.