



FOR IMMEDIATE RELEASE

NAWBO California Announces First Woman Business Owner of the Year Recipient *Laura Neubauer of Deliver-It, Inc. and Eight Honorees will be Recognized at National NAWBO Event*

SAN DIEGO – Aug. 26, 2011 -- NAWBO California, a federation of nine chapters of the National Association of Women Business Owners, today announced that Laura Neubauer, owner and CEO of Deliver-It, Inc., is the recipient of its inaugural "NAWBO California Woman Business Owner of the Year" award. NAWBO California's newly installed president, May Pon, will present the award to Neubauer at the opening reception of the NAWBO Women's Business Conference (WBC) on Aug. 31 at the Manchester Grand Hyatt in San Diego.

The state board cited Neubauer's extraordinary determination, integrity and successful growth as key factors in choosing her for this prestigious honor. A member of NAWBO Orange County, Neubauer started Deliver-It of Mission Viejo in January 2005, and grew the overnight delivery company into a multimillion-dollar business.

"In just five years, Laura Neubauer grew Deliver-It into a flourishing company that's become a trusted resource relied on by hundreds of businesses across the region," said Pon. "Laura's strong record of success, along with her business integrity and inspiration, truly exemplifies the NAWBO entrepreneurial spirit. She's a proud representation of millions of hard-working California entrepreneurs, and credits her NAWBO participation as vital to her continued growth and success."

The other highly accomplished California women business owners, each honored locally for their accomplishments and chosen by their own chapters, will also be recognized at "A Taste of California," the reception sponsored by NAWBO California. Honorees are:

- Adrian C. Ott, NAWBO Silicon Valley, Exponential Edge Inc., Los Altos
- Mary Griffin, NAWBO Sacramento Valley, Griffin & Associates, Sacramento
- Diane de Mailly, NAWBO Ventura County, DDM Metering Systems Inc., Ventura
- Lynda Weinman, NAWBO Santa Barbara, lynda.com, Inc., Carpinteria
- Mindy Bortness, NAWBO San Diego, Communication Works, Inc., San Diego
- Madelyn Alfano, NAWBO Los Angeles, Maria's Italian Kitchen, Van Nuys
- Shaila Rao Mistry, NAWBO Inland Empire, Jayco, Corona
- Barbara Mark, Ph.D., NAWBO SF Bay Area, Full Circle Institute, San Francisco

"A Taste of California" will also feature an appearance by San Diego Mayor, Jerry Sanders. The day-and-a-half WBC, which presents a great opportunity to learn, be inspired and network with fabulous women entrepreneurs, also offers options for a la carte attendance. Registration is available for individual events such as the opening reception and the closing reception and dinner, which will feature the induction of four women into the NAWBO Hall of Fame. Learn more and save your place at http://nawbo.org:80/section_299.cfm.

About NAWBO California - NAWBO California represents the issues and interests of more than 1.3 million women business owners in the state. California ranks no. 1 nationally in the number of woman-owned firms, number of employees (1.9 million) and revenues generated (\$318.2 billion annually). NAWBO California provides support to the nine California chapters and multiple satellite groups of the National Association of Women

Business Owners, which are located in Sacramento, Silicon Valley, San Francisco, Santa Barbara, Ventura County, Los Angeles, Inland Empire, Orange County and San Diego. For more information, visit <http://www.nawbo-ca.org>.

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